

Prices in bold = standard prices.
(in brackets = repeat discounts
for standing order,
or for 2 or more adverts prepaid)

A4 colour **£165** (£150)
A4 mono **£ 65** (£ 60)

- *portrait (tall column)* ↑
max w 194, max h 283

full bleed (= full page width)
colour **£180** (£165)

- max w 210, max h 297,
+3 mm bleed

1/2 colour **£90** (£80)
1/2 mono **£35** (£32)

- *portrait (tall column)* ↑
max w 93, max h 283

1/4 [A6] colour **£55** (£50)
1/4 [A6] mono **£20** (£18)

- max w 93; max h 133

Your Print Ads ~ also copied online

- **Stand out** as **limited advertising**
- **Good value!** **your ads** displayed
for 4 months, in print (circulation above)
- and free online on our websites

Ad prices, pay by BACS. No VAT.

- ❖ Folklife Members can also pay by card or cheque
- ❖ **Sizes** include optional border
- ❖ **New advertisers, and non-Member advertisers,**
prepaid only.
- ❖ **Members: 30 days.** *Invoices & receipts are emailed.*

More details on www.folklife.uk/info

1/8 mono **£11** (£10)
(mono only)

- max w 93; max h 64

1/2 colour **£90** (£80)
1/2 mono **£35** (£32)

- *wide* ↔
max w 194, max h 133