

Prices in bold = standard prices.  
(in brackets = repeat discounts  
for standing order,  
or for 3 or more adverts prepaid)

**A4 colour** £130 (£120)

**A4 mono** £65 (£60)

- **portrait (tall column)** ↑  
max w 194, max h 283

**full bleed** (= full page width)

colour £140 (£120)

- max w 210, max h 297,  
+3 mm bleed

**1/2 colour** £70 (£64)

**1/2 mono** £35 (£32)

- **portrait (tall column)** ↑  
max w 93, max h 283

**1/4 [A6] colour** £40 (£36)

**1/4 [A6] mono** £20 (£18)

- max w 93; max h 133

## Your Print Ads ~ also copied online

- **Stand out** ..... as **limited advertising**
- **Good value!** ..... **your ads** displayed  
**for 4 months**, in print (circulation above)  
- and free online on our websites

### **Folklife West adverts**

**Ad prices, pay by BACS. No VAT.**

- ❖ Folklife Members can also pay by card or cheque
- ❖ **Sizes** include optional border
- ❖ **New advertisers, and non-Member advertisers,**  
prepaid only.
- ❖ **Members: 30 days.** *Invoices & receipts are emailed.*

**Journal ads: simply 1/2 of the FW ad prices**

More details on [www.folklife.uk/info](http://www.folklife.uk/info)

**1/8 mono** £11 (£10)  
(mono only)

- max w 93; max h 64

**1/2 colour** £70 (£64)

**1/2 mono** £35 (£32)

- **wide** ↔  
max w 194, max h 133